

# JOURNEY TO THE DREAM

## SPEAKER LINEUP

Early bird Registration before January 1st:  
DC and Staff \$295 : Student \$50  
Registration after January 1st:  
DC and Staff \$395 : Student \$75  
PAC Member Fee: included in membership  
Friday, January 27th, 6pm-9pm  
Saturday, January 28th, 8am-6pm  
Hilton Marietta Hotel & Conference Center  
500 Powder Springs St., Marietta GA, 30064  
770-427-2500

Dr. Plentz is a 1991 graduate of Palmer College of Chiropractic and has been a private practitioner and consultant in the Chiropractic profession for over 25 years. Seeing patients every day in his private practice, Dr. Plentz provides the practical experience of daily practice life as well as his mastery of patient education. His communication process ensures that each practice member is educated and inspired to make better health care decisions for themselves and their families. Dr. Plentz is a seasoned mentor with an expertise in the opening and startup of the practice. His 25 years of Mentor experience has allowed him to personally guide over 450 individuals through their openings, throughout both the US and Canada. Dr. Plentz is your PAC Leader and Dream Weaver of Success, and he will be your Host of this dream-living, vision-building seminar. Through his tried and true methods, Dr. Plentz will show you how to make sense of this seemingly convoluted profession of ours and how easy it is to build your dream practice and live your vision every single day!



Dr. Heather is a wife, mother and doctor, and as a woman in our profession she understands the importance of balance in your office. Although she brings expertise in many facets of building your practice, her focus at this seminar will be teaching how to make EHR easier and less stressful in a big-vision, subluxation-based, families-for-a-lifetime chiropractic practice. Being a mother and wife as well as seeing hundreds of patients daily, she has mastered the process of eliminating stress in the office so she can be better at home. Dr. Heather, in a soft but powerful way, will show you how to make record keeping fun and easy while keeping the records impeccable and bulletproof, regardless of the practice volume. She is an expert in this field, a joy to work with and definitely someone you don't want to miss as she graces the stage of The PAC!

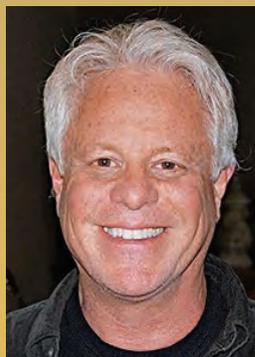


Dr. Helena and Dr. Carly will be tag-teaming the stage, at this event! They will be sharing their expertise of difficult and special cases while also adding their insight on balancing their practice and home-life. As a parent, you will encounter different stages, and as a parent/doctor you must adapt your practice and focus depending on the demands that each stage brings. They both have it figured out and have discovered they don't have to be just one or the other; they can be both! They can attract the types of patient cases they want and be the mothers and wives their families need.

These two dynamic doctors both have a passion for special cases in their Chiropractic practice. It is this passion that has allowed them to adapt their practice schedule NOW, so they can build the practice of their dreams and live their vision even as the dynamics of raising their children changes. Many professional women put their practice life on hold to take care of the family, leaving somewhat of an empty space inside. You will always be a mother and wife first and then the doctor... the family dynamic depends on it (sorry men, you know it's true)! However, you don't have to wait until the kids are grown to start your practice. You can be all three of those NOW! "No Limits- Just Know How" is the motto that these two will show you, along with how to do it all and have fun while you're at it!



Drs. Derek and Megan Pinkham are our dynamic duo, husband and wife team, as well as our "new, starting from scratch" doctor perspective. The question is always asked, "can we practice as a husband and wife?" and "can we open right after graduation" or even, "do one of us need to associate while the other tries to open the practice?" The answer is 'YES!' you can, and no you don't ever have to settle! These two are a great example of building your dreams and living your vision. The Pinkhams just finished up their first year of practice and are going into year two with just as much drive and passion. They are here to show you that YOU CAN DO IT; but you have to do the work. The Pinkhams will share the trials and tribulations that came along with their success and how exciting it has been to see their dreams and vision actualized. You don't have to wait to create the dream practice that motivated you to start Chiropractic College, you just need the proper tools and some guidance; they will show you how The PAC helped them with that process.



Dr. Rondberg is a highly decorated individual in the Chiropractic profession. With over 40 years of leadership, Dr. Rondberg once fought to protect and now fights to preserve, our profession. There is not enough room on this page to give him the respect and recognition that he truly deserves. Dr. Terry is the President of The World Chiropractic Alliance and founder of the Chiropractic Journal. He is the creator and developer of Bioenergy, a system of rebooting the brain and its influence on the rest of the body. Dr. Terry has authored many books with his most recent publication, Bioenergy Breakthrough: Nourish Your Brain, Restore Your Health. He will be sharing his expertise on the Brain-Body Connection and how to make this an extension of patient care in your office. He is also sharing his insight on the future of our profession and how important "Brain-Based Wellness" will be to each of our own offices.



Call  
517-592-8208  
to register and  
for any other questions.

It's so frustrating watching doctors struggling and students settling after graduating with this powerful degree, simply because they are afraid or don't know how to build their dream practice. So many have lost their vision by the time they graduate and many current doctors have lost their vision, their passion and are simply just "getting by." It doesn't have to be that way. This entire next year will be focused on showing you how to build your dreams and live your vision, regardless of the current path you are on.

You must have the tools, procedures, and guidance so you, too, can enjoy practice, inspire office interaction, all while creating the income that you have always imagined. No more stress or struggling once you learn how to "Educate, Communicate and Inspire" your patients to make better healthcare choices for themselves and their families.

The Journey to the Dream seminar, will introduce you to several speakers who once lost sight of their own big vision in practice. Now they are living out their dreams with an expanded belief, greater than they ever imagined. The goal is to get everyone on the same page and keep us striving in unison, while reaching the World's chiropractic potential.

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Bi-Annual Seminar

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